

INTERVIEW EXCELLENCE

• A DEFINITIVE GUIDE •

Master the Interview. Master Your Future.

This book is a comprehensive masterclass designed to help readers succeed in today's competitive hiring environment. Blending academic insights with real-world corporate expectations, it prepares candidates for selection, appraisal, behavioral, situational, stress, and virtual interviews.

It goes beyond basic preparation by focusing on communication skills, non-verbal intelligence, rapport building, and anxiety management. By explaining the interviewer's perspective, evaluation criteria, and common cognitive biases, it offers a clear strategic advantage. Supported by practical model answers and professional checklists, the book equips students, career aspirants, and leaders with the tools for sustained interview success.

About the Authors



Prof. Bhushan Manchanda

Prof. Bhushan Manchanda is a distinguished Teacher, Educator, Motivational Speaker, Author, Career Coach, Mentor, and Strategy Advisor with 5 decades of industry and academic experience. An MBA from FMS, University of Delhi, he specializes in Marketing, HR, Leadership, and Talent Acquisition. A recipient of the Global Excellence Award in Higher Education, he is widely respected for his expertise in Interviewing Technique and Business Communication.



Dr. Shamira Soren Malekar

Dr. Shamira Soren Malekar is Professor of Business at Borough of Manhattan Community College, City University of New York. Holding a Ph.D. from BITS Pilani, she has received recognition from leading institutions, including the First Prize in the Best Doctoral Paper Competition at IIM Bangalore. An acclaimed Author and Founding Member of FEIL, she has published extensively on Emotional Intelligence and Management Studies.



Vipul Rawat

Vipul Rawat is a Senior Marketing and E - Commerce Leader with deep expertise in HR and Talent Acquisition. An alumnus of the Delhi School of Economics, he is currently E-commerce Lead at IshaLife.com. He has led branding initiatives for global organizations such as PepsiCo and Madame Tussauds. A Master NLP Practitioner, he integrates behavioral insights into leadership, communication, and decision-making practice.



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B3/16, Ansari Road, Daryaganj, New Delhi-110002

Phone: 011-35838126, +91 9711825974

Email: rudranshbooks@gmail.com

Web: www.rudranshbooks.com



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